# BRĂOKE STYS

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# **Education**

## **Arizona State University**

Bachelor of Science in Graphic Design

Graduation: May 2023

## Portfolio Website

https://brookestysdesigns.com

# Experience

## Stowebridge Promotion Group

Graphic Designer: August 2023 - Present

Work directly with the sales department to create custom merchandise, promotional items, and signage for various companies.

Design branding and logos for companies looking to create a brand guide for their business.

Organize print files and design mockups for clients.

Create digital graphics for the @stowebridgepromo Instagram account and LinkedIn page.

Design Intern: May 2021-November 2021

Collaborated with the design team to assist with creating custom merchandise, promotional items, and signage for various companies.

Worked with warehouse team to fulfill orders and print custom items.

#### Ali & Ariel LLC

Assistant Graphic Designer: November 2022-Present

Work directly with the sales department to create custom merchandise and exclusive items for the e-commerce website for sororities and fraternities.

Organize print files and design mockups for e-commerce and clients.

Create digital graphics for the @ali\_and\_ariel Instagram account.

Graphic Design & Social Media Marketing Intern: May 2021–November 2022

Collaborate with the design team to cream custom merchandise for sororities and fraternities and exclusive items for the e-commerce website.

Respond to customers FAQ's.

Work with other interns to create engaging content for the brand across all social media platforms (Instagram, Tik Tok, Facebook, Twitter, etc.)

# STEM Sports®

Graphic Designer: August 2022-January 2023

Work with entire team to create promotional materials and supplies checklists for customer orders.

### Extracurriculars

## Kappa Delta Sorority

T-Shirt Chair: November 2019 – May 2023

Collaborate with the VP of Public Relations on custom apparel pieces for all of our events through the school year and recruitment season.

Use my knowledge of the Adobe suite and graphic design skills to create custom designs that are inclusive for the entire chapter.

#### Skills